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Red Level Named 2016 Microsoft US SMB Champions Club Heartland Cloud Partner of the Year for 2nd Consecutive Year

[NOVI, MI] — [AUGUST 17, 2016]— Red Level, the Novi-based technology consulting firm, today announced it has been named Heartland Area Cloud Partner of the Year by Microsoft's US Small and Mid-sized Business (SMB) Champions Club for the second consecutive year. It is also the third consecutive year of winning a "Partner of the Year" award from Microsoft.

The award recognizes the US SMB Champions Club partner who has demonstrated a commitment to Microsoft SMB Cloud business (Office 365, Azure, EMS and CRMOL) through consistent marketing of cloud services resulting in SMB customer adoptions of the Cloud solution set in the Heartland Area (MI, OH, KY, TN). Members of the US SMB Champions Club have shown dedication to arming the small business community with the right technology and services they need to be successful.

Red Level is a leading regional provider of technology consulting, managed IT and cloud computing services to small and medium-sized businesses. Red Level helps clients create and manage enterprise-grade IT systems, employing a consultative, needs-focused approach to client service, applying advanced technology solutions to address specific business challenges and drive outstanding business performance.

The Novi-based company sees the repeated award as validation of its status as the area's leader in transitioning small and medium-sized businesses to effective, affordable cloud-based solutions. "We were an early adopter and exponent of cloud solutions for SMBs," says David King, CEO of Red Level. "Fast forward 5 years and we can proudly say we have had a very

strong track record in successfully deploying Microsoft cloud services and technologies for a broad range of businesses, and have seen their power to drive efficiency and growth for the companies we serve. We're able to put our clients right on the cloud's cutting edge, and we're proud of that."

Red Level was recognized along with winners in six other categories during the Microsoft SMB Champions Award Reception in Toronto, Canada on July 11, 2016.

"Over the past year, our partners have helped to accelerate and deliver Microsoft's mobile first, cloud first approach to small businesses across the U.S.," said Cindy Bates, vice president of Microsoft US SMB and Distribution. "We value the continued commitment Red Level has demonstrated to delivering products and solutions that increase productivity and help small businesses do more with less time. We congratulate them on this well-deserved award."

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